

**Sioux Falls Figure Skating Club**  
**Board of Directors Monthly Meeting Minutes**  
**Tuesday, October 10, 2023, 7:30pm - Zoom**

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**Present:** Tom Stengrim, Katelyn Conover, Riley Block, Kendra Karsky, Krystal Paulson, Mackenzie Melstad, Jennifer Gintvainis

**Call to Order:** The meeting was called to order by President Jennifer at 7:35pm.  
1<sup>st</sup>- Katelyn, 2<sup>nd</sup>- Kendra

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**REPORTS**

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**Secretary's Report:** Kendra Karsky

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Motion to approve 1<sup>st</sup>- Katelyn

**Treasurer's Report:** Katelyn Conover

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- Look at 990- Heather and Katelyn will look and by 10/13/23- be ready to submit.
- Heather formal agreement written out; extras are quarterly board meeting.
  - Katelyn creating a formal agreement that the board agrees on yearly.
- Flyboy Fundraiser- Start fundraiser 10/16/23 3 weeks selling and due 11/6/23 with Gift cards by 11/13/23. Katelyn will bring cards to rink 10/16.
- New fundraiser ideas- Fazollis, Pizza Ranch and Tinnors

**Marketing Report:** Submitted by Beth Hagland, Marketing Director

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- Beth has contacted Nancy K team- working with her team and what she can do for \$500. Looking into the budget and seeing what they will be willing to do with that.
- Beth wants to take reduced salary and create more of a supervisor role with Raegan being the assistant with Beths oversight. Deb will still help with website and graphics. Does not affect the budget, the current salary is just being allocated differently.
  - Boards concern was does she have too much on her plate. How much is Beth going to be stepping away and how much will she be helping?
  - Suggested to do this idea on a trial process. Try till the beginning of the year. Riley will bring this discussion to Beth and Raegan.

**Director's Report:** Riley Block, Club Director

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- Raegan, Kenzie and Riley have worked together through events to see what volunteer opportunities for each category. Leads, parents, skaters etc.
  - Riley has a write up of specifics, attached below.
  - Adult sectionals can only have adult volunteers.
- Creating a presentation of volunteer opportunities to families. Providing days to ask Riley questions about these opportunities.

- Total number of volunteer hours available with extras for the year.
- Deb created a policy to use uplifter for fundraising hours and requirements. June 1<sup>st</sup> it will take the remaining of what is needed to fulfill hours. Keeps track online so families can be tracking that more closely on uplifter.
- Fall programming.
  - No school event October- 20 Skaters- \$550 profit.
  - 3 more events this year.
  - Aspire- 11(6 in pre freeskate)
  - Pathways on Saturdays are going well.
  - LTS- 83 For Fall session (session 1)
  - Hockey academy- 61 Skaters (session 1)
- Winter wonder show
  - All solo spots filled except one
  - Room for more small groups
  - Low on numbers for Christmas but expecting higher numbers as the deadline gets closer.
- Adult sectionals- Meeting with Tara and Kara
  - Secured chief referee- set up announcements and coordinate schedules.
  - Riley put in request for IJS system, does know someone who can travel with one but is from Chicago so could be costly. Over \$1200. Renting was more feasible- Just pay shipping and handling (\$400+)
  - Should have 2 sheets available for Friday afternoon.
  - Registration goes live in December.
  - Adults need to be 21+
- Flyers Cheer- hoping to talk to director (Sherry) of hockey about bring it back for junior varsity and varsity teams. SFFSC would oversee and implement.
  - The board felt like it was a good thing to pursue.

*Motion to Approve:*

***Learn to Skate and Aspire:***

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*Coach Report: Kenzie*

- Coaches are enjoying classes!
- Report that teachers will be providing lessons plans per Tasia's request to stay consistent.

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***OLD BUSINESS***

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- *None*

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***NEW BUSINESS***

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- Continue updated on coaches' education from Tom.

***Next Meeting: November 14<sup>th</sup> at 7:30***

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**Adjournment:** moved to adjourn. seconded. Meeting adjourned @ 8:50pm

1<sup>st</sup>- Katelyn, 2<sup>nd</sup>- Krystal